

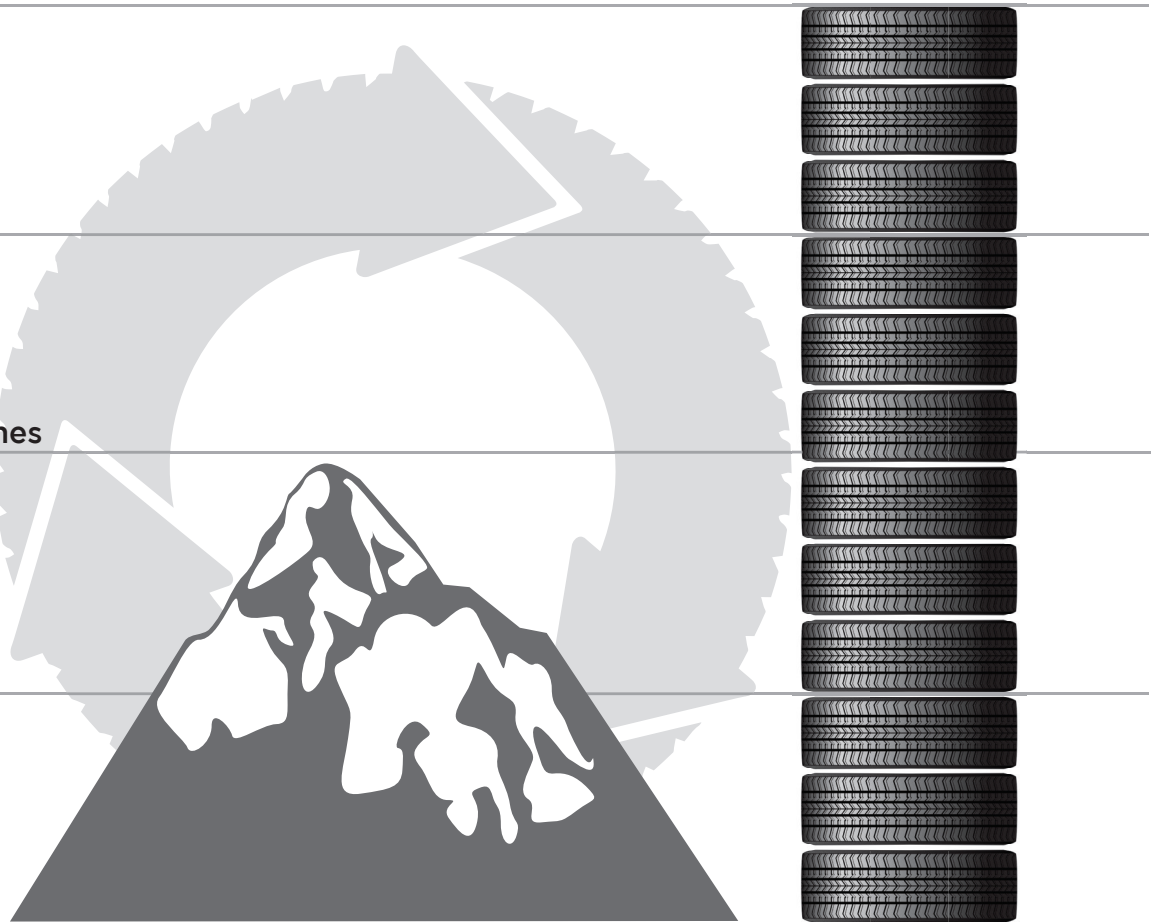
How many scrap tires does Kal Tire collect each year?

A conservative estimate of the number of scrap tires Kal Tire collects each year for recycling across Canada is two million. If we assume that the average width of these tires is 10 inches and we imagine them stacked on top of each other, the pile of tires would be over 50 times higher than Mt. Everest!

20,000,000 inches

348,300 inches

Sea Level



WHAT'S KAL'S ROLE IN TIRE RECYCLING?

- For the most part, when we sell a set of tires, we collect a pre-disposal fee (a.k.a eco-fee) from the customer and remit this money to provincial tire stewardship organizations to cover the cost of collecting and recycling scrap tires.
- Our stores act as collection sites for scrap tires which provincial tire stewardship organizations pickup and deliver to third-party tire recycling facilities in each province. The recycling facilities breakdown the scrap tires into 'crumb rubber', which is made into new products like flooring, roofing and playground surfaces.
- Kal Tire also extends the life of commercial truck and OTR tires through retreading. In our Canadian retread plants alone, we recycle close to 340,000 commercial truck tire casings each year.